



# NORD Commission Meeting

Victor N. Richard, CEO  
Mitchell J. Landrieu, Mayor  
Roy Glapion, Chairman  
October 1, 2013



# NORDC Athletics Programs

## Football & Cheerleading

- Participants
  - 3,193 football
  - 400 cheerleading
- Games at Milne, Easton, Cut-Off, Kenilworth, Joe W. Brown, St. Roch, Norman, Harrell, Pontchartrain, Goretti, Bodenger and Behrman
- Football games schedule at [www.nola.gov/nordc](http://www.nola.gov/nordc)
- In process of planning championship events for
  - Cheerleading on Nov 15 Joe W. Brown
  - Football on Nov 16 at Joe W. Brown

## Volleyball Season Nov. 24-Jan. 4

- Registration begins November 1
- Championship January 4

## 6-year-old Girl Scores 2 TDs on WWL-TV

- Jayda Duplessis with the McDonogh Tigers
- Link on [www.nola.gov/nordc](http://www.nola.gov/nordc)



The screenshot shows the WWLTV.COM Eyewitness News website. The main headline is "6-year-old girl puts on show on football field". Below the headline is a video player showing a football game. The article text mentions Jayda Duplessis, a 6-year-old running back for the McDonogh Tigers, who scored two touchdowns. The article is dated September 24, 2013, and was updated at 9:20 PM.

**WWLTV.COM**  
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Sports

**6-year-old girl puts on show on football field**

wwltv.com  
Posted on September 24, 2013 at 9:17 PM  
Updated Tuesday, Sep 24 at 9:20 PM

**WWLTV.com**  
Email: [webteam@wwltv.com](mailto:webteam@wwltv.com) | Twitter: @WWLTV

NEW ORLEANS -- She's not quite a prep player of the week, but 6-year-old running back Jayda Duplessis is blowing up the peewee football field.

Wearing Leonard Fournette's No. 5, Jayda scored twice for the McDonogh Tigers in a NORD Algiers league. She's the only girl on the team, and her coach even says she's the only girl in the league.

# NORDC Athletics Programs

## Booster Club Application Process Highlights

November 1, 2013	Application deadline
November 1 - 15, 2013	Application review
November 22, 2013	Application deadline those returned for correction
December 2, 2013	Contact pre-approved Booster Clubs
By December 20, 2013	Attend 1 of 3 MANDATORY Orientations
December 20, 2013	Final Approved 2014 Booster Club listing publicized and Letters of Agreement mailed/emailed to Booster Club presidents
January 1, 2014	Effective date of 2014 Booster Clubs
January 6-17, 2014	2014 Booster Club \$10 fee due Park/facility keys given to Booster Club president



## Now Accepting Booster Club Applications

Application deadline is November 1, 2013...NO EXCEPTIONS.  
Don't miss out! Check out the website and information early.

All documents and instructions are at  
**[www.nola.gov/nordc/booster-club](http://www.nola.gov/nordc/booster-club)**

Help make your playground GROW & SUCCEED!



[www.nola.gov/nordc](http://www.nola.gov/nordc) • NORDCommission

# NORDC Youth Programs

## Delgado Partnerships Expansion

- Working with a leadership team under the guidance of Dr. Arnel Cosey and Dr. Calvin Mackie
- Two initiatives
  1. To infuse STEM components into youth and athletic recreation programs
  2. Social growth, life skills and career prep

## Next Step

- The Delgado leadership team will present a program proposal to NORDC



# NORDC Youth Programs

## NORDC Kid's Café

- Free after-school meals for youth up to age 18
- Partnership with Second Harvest Food Bank
- Feeding 250 meals per week at Cut-Off Recreation Center
- Expanding this month to Treme Center and Comisky Playground




## Halloween at NORDC

- Creating kid-friendly Halloween activities
- At Behrman, Lyons, Treme and Joe W. Brown Recreation Centers

For more information, call Jahanna Cannon-Brightman,  
Youth Programs Manager (504) 658-3033.




The poster features the NORDC logo at the top, followed by the text 'New Orleans Recreation Development Commission' and the website 'www.nola.gov/nordc' with social media icons. The main headline is 'Free Meals' in large blue letters. Below it, it says 'For Ages 18 & Under' and 'See Staff for Details'. A photo of two children sitting on the grass with a pizza box is included. At the bottom is the 'NOKID HUNGRY' logo with the tagline 'SHARE OUR STRENGTH' and 'NEW ORLEANS'.

**NORDC**  
New Orleans Recreation Development Commission  
[www.nola.gov/nordc](http://www.nola.gov/nordc) •    NORDCCommission

# Free Meals

For Ages 18 & Under  
See Staff for Details



**NOKID HUNGRY**  
SHARE OUR STRENGTH  
NEW ORLEANS

# NORDC Youth Programs



## NORDC Summer Camp Partners

- Sept 26 – Event to thank partners for a great summer and evaluation presentation
- Monthly partnership meetings begin October 18
  - Open organizations interested NORDC summer partnerships
  - Goal is to discuss and identify consistent quality standards and other recommendations from the evaluation
- In the process of planning the 2014 summer camp partnership process

## New Program Partners for 2013/14 School Year

- Loisirlit – Academic/social program at Treme Center for teens enrolled at John McDonogh High School
- The Arts Council of New Orleans – Arts-based youth engagement program at the Treme Community Center
- Continue accepting partnership applications on a rolling basis

For more information, call Jahanna Cannon-Brightman, Youth Programs Manager (504) 658-3033.

# NORDC Teen Council

## Targeted Recruitment Efforts for 2013/14

- 35 applicants to date (20 returning + 15 new)
- Applications are available and promoted at all NORDC Recreation Centers and the NORDC website
- All Summer Teen Camp & Youth Camp Providers (35)
- Citywide Collaborations such as the Children & Youth, Planning Board and the New Orleans Kids Partnership, Nash Crews
- NORDC Commissioner Dobard helped recruitment through RSD; RSD Chief of Staff is distributing through the Charter School Newsletter
- Word of mouth recruitment through returning Teen Council members, Ceasefire, NOLA 4 Life, Urban League College Track, Youth Empowerment Project, Covenant House, Boystown & The Net Charter School
- Teen Council will have a table at the Urban League High School Fair where we can reach out to individual schools that are not currently represented

## Returning Teen Council members will

- Advise on 2013-14 program
- Provide leadership for orientation plan for new members



For more information, call Stewart Young  
Teen Programs Manager (504) 658-30008.



## Join the TEEN COUNCIL

Are you between 12 and 17 years old?  
Know what teenagers need and want?  
Willing to make a regular commitment?

Want make friends while  
making a positive impact?

If you answered yes to all the questions,  
then the Teen Council is for you!

## How to apply

Pick up application at any  
NORDC Recreation Center

or

Download an application at  
[www.nola.gov/nordc/teen-council](http://www.nola.gov/nordc/teen-council)

or

Contact Stewart Young  
[scyoun@nola.gov](mailto:scyoun@nola.gov)  
504.723.7718

## Teen Council Events

- Orientation October 12, 2-4 pm at Lyons Center
- Halloween event

# NORDC Cultural Programs

## NORDC/NOBA Center for Dance

### New Adult Fitness Class at Treme

- Beginner/Intermediate Contemporary Ballet
- Intermediate/Advanced Horton Technique
- Beginner Haitian Kongo and Nago Folkloric Dance class

### Free Dance Workshop for Seniors from Scottish Ballet Visiting Artist

- October 2, 11 am–12 noon
- Scottish Ballet guest instructor Emma-Jane McHenry
- NOBA presents North American Premiere of the Scottish Ballet's "A Streetcar Named Desire" October 4 at 8 pm at Mahalia Jackson Theater

### New Adult Exercise Class at Lyons

- Starts Oct 7 – Mon & Wed 5:30 pm - 6:30 pm
- Taught by Teddy Harkness



### Piano Lessons Sept 3 – Dec 13

- Lyons Recreation Center
- Treme Recreation Center
- Behrman Recreation Center
- Cut-Off Recreation Center
- Joe W. Brown Recreation Center

For more information, call (504) 658-3040.

# Fit NOLA Parks

**Save the Date – November 23**  
**Fit NOLA Parks Kick-off Celebration**

## Programming Update

- Contract process almost complete
- Programming will commence at all three sites soon

## Fit NOLA Parks Participating in:

- NOLA for Life at St. Roch Playground – October 12
- Sankofa Market Food & Fitness Day – October 19

## Fit NOLA Parks programming pre-show fun fitness activities for Movies in the Park

- Boot Camp with Jay Spaul (ViSalus Body By Vi Challenge)
- Line Dancing with Stef's Xtreme Steppers
- Martial Arts with XSMartial Arts Dojo
- Thriller Dance with Kenneth “Kynt” Bryan



## Fit NOLA Parks sites

- Taylor Playground  
2600 S. Roman St.
- St. Roch Playground  
1800 St. Roch Ave.
- Norwood Thompson Playground  
7200 Forshey St.

# Movies in the Park

## Fostering Strong Communities



# Movies in the Park

## Fostering Strong Communities

Since Fall of 2011, over 6,000 people have attended 60 family-friendly movies in neighborhood parks all across New Orleans. Movies start about 7 pm, but come early to relax with friends and family and participate in fun physical fitness activities. **Thank you to NOPD!**

Date & District	Playground	Movie & Host	Attendance
September 6 B	Burke	The Incredibles hosted by Burke Lyons Booster Club	250
September 13 C	McDonogh	The Little Rascals hosted by McDonogh Booster Club	120
September 20 E	Joe W. Brown	Ghostbusters hosted by Friends of Joe W. Brown Park	215
September 27 D	Pontchartrain Park	The Blind Side hosted by Pontchartrain Booster Club	26
October 4 C	Stallings	The Blind Side hosted by Stallings Booster Club	
October 11 A	Conrad	A Bug's Life hosted by Trinity Christian Community	
October 15 A	Latter Library	Men in Black 3 hosted by National Night Out Against Crime	
October 18 E	Sam Bonart	Hocus Pocus hosted by Sam Bonart Booster Club	
October 25 D	Sampson	The Smurfs hosted by Sampson Booster Club	
November 1 B	Wisner	Hotel Transylvania hosted by A.L. Davis Booster Club	
November 2 B	A.L. Davis	The Wiz hosted by Wisner Booster Club	
November 8 E	East Shore	Men in Black 3 hosted by East Shore Booster Club	
November 15 D	Milne	Madagascar 3 hosted by Milne Booster Club	
November 22 B	Taylor	Spiderman hosted by Taylor Booster Club	

# NORDC BCG Study Update

		Triage: End of March 2013	Progress
TACTICAL STEPS	Comm Needs	Finalize and launch process for NPP	<ul style="list-style-type: none"> <li>NPP launched March 2013</li> <li>CAT teams meetings began Sept 2013</li> <li>At least one (1) CAT in each district, only district B has the original goal of three (3) per district</li> </ul>
	Programming & Facilities	Create inventory of programs and facilities	<ul style="list-style-type: none"> <li><u>In Process</u>: Anticipated Completion Date 10/31/13</li> </ul>
		Hire and onboard Chief Programming Officer	<ul style="list-style-type: none"> <li>CPO, Keith J. Wright, start date: 9/3/13</li> </ul>
		Research national best practices and best in class programs	ONGOING
		Focus on enhancing existing programming with limited and selective expansion	<ul style="list-style-type: none"> <li>Recent draft of 2014 BFOs highlighted enhancements to existing programs with plans for feasible expansion</li> </ul>
	Org Enablers	Complete hiring of key leadership positions	<ul style="list-style-type: none"> <li>Chief Programming Officer, Keith J. Wright (9/13)</li> <li>Maintenance Director, Corey Johnson (8/13)</li> <li>NORD Commission Secretary, Maya Wyche (9/13)</li> <li><u>VACANCIES</u> <ul style="list-style-type: none"> <li>Maintenance Supervisor</li> <li>Athletics Director</li> <li>Aquatics Director</li> </ul> </li> <li><u>UNFUNDED</u> <ul style="list-style-type: none"> <li>Performance Management/Accountability Analyst</li> <li>Salary: \$60Ks/Qualifications: BS degree &amp; GIS exp pref</li> </ul> </li> </ul>
		Identify organizational gaps and develop mitigation options (e.g. alternate hiring structures, service in kind)	ONGOING
		Define technology requirements to support organization and programming needs	<ul style="list-style-type: none"> <li>Currently working with City procurement to finalize RFP</li> </ul>
	Funding	Evaluate feasibility of revenue generation operating models	<ul style="list-style-type: none"> <li><u>In Process</u>: Internal working document established awaiting consideration by the City</li> <li>NORDF exploring alternate means of donor recruitment/fund solicitation</li> </ul>
		Improve coordination with NORDF for program funding needs	<ul style="list-style-type: none"> <li><u>In Process</u>: moving forward with BFOs and prioritization of pressing funding needs</li> </ul>
		Establish NORDC specific fund balance	<ul style="list-style-type: none"> <li>NORDC Revolving and NO Recreation Foundation Funds established 2/13/13                             <ul style="list-style-type: none"> <li>NORDC Balance: \$118,521.00</li> <li>NORFF Balance: \$105,161.00</li> </ul> </li> <li>Reports on both of these accounts provided in monthly Finance sub-committee meetings</li> </ul>